



About Me

Experienced designer with a demonstrated history of working in digital and print industries. Skilled in Adobe products, Web Design, User Interface, and Front-End Development. Strong web professional with a Bachelor of Science (B.S.) focused in Graphic Design from University of Arkansas–Fort Smith.

Contact

Fort Smith, Ark.

Motivated to relocate

479.285.3208

nbeckcreative@gmail.com

Skills

Branding

Brand strategy, logo design, visual identity, brand guidelines, asset development, marketing collateral

Digital

Wireframing, prototyping, UX & UI Design, web design, mobile-first web development, social media management

Education

Bachelor of Science in Graphic Design

University of Arkansas–Fort Smith,

May 2016

- *magna cum laude*

Qualifications

Expert in Photoshop, Illustrator, & InDesign. Proficient in Adobe XD. Able to create intuitive user interfaces focused on user experience and organization of content. Able to work with developers and clients on revisions to drive final approval. Experience managing graphic assets, logos and style guides.

Experience

Freelance Designer & Web Developer

Nathan Beck Creative, *Sep 2016 – Present*

- Web design and PR materials for Future School of Fort Smith
- Web design and logo for coastalcounselingservice.com
- Marketing collateral for Dixie Digital Imaging

IT Specialist

Dixie Digital Imaging, Inc., *Sep 2018 – Jun 2019*

- Prepare tech equipment for users
- Fulfill incoming tech equipment shipment requests
- Document all details for shipping and receiving

Graphic Designer & Prepress Technician

PAC Printers, *May 2017 – Jul 2018*

- Efficiently customize graphics to the customer's needs
- Manage production deadlines in a fast-paced environment
- Communicate orders, price quotes, and job progress updates with customers

Graphic Designer & Online Store Manager

Trinkets LLC, *Apr 2016 – May 2017*

- Collaborated with owner on effective brand strategy and execution
- Executed social media marketing strategies to drive traffic to website
- Increased social media interaction by 25%
- Streamlined the photography, editing, and uploading stages for new items; effectively shaving hours off the original process
- Provide customer service for online store consumers